



www.fishbelly.com

2010 - 2011

FISHBELLY INTERNATIONAL INC.

1309-B 78th Street
Brooklyn, NY 11228
Tel: (718)232-2634
Fax: (718)504-4494

FISHBELLY EUROPE

Boezemweg 14D & E
3255 MC Oude Tonge
The Netherlands
Tel: +31-187-669-088

HAWG SHAD SERIES



Live baitfish imitation in soft plastic form with natural and popular colors. Highly effective on largemouth bass, smallmouth bass, walleye, zander, pike, perch, trout, crappie and other freshwater species.

Available in 3.5".



#02 Marsh Killie

#08 Baby Rainbow

#20 Alewife

#21 Ayu

#23 Silverside



#26 Speckled

#28 Greenback

#40 Pearl-blue

#286 Hitch

#287 June Bug

Size	Color	SKU	UPC	Description
3.5"	#02	35HS002	852466300022	3.5" Hawg Shad (Marsh Killie)
3.5"	#08	35HS008	852466300084	3.5" Hawg Shad (Baby Rainbow)
3.5"	#20	35HS020	852466300206	3.5" Hawg Shad (Alewife)
3.5"	#21	35HS021	852466300213	3.5" Hawg Shad (Ayu)
3.5"	#23	35HS023	852466300237	3.5" Hawg Shad (Silverside)
3.5"	#26	35HS026	852466300268	3.5" Hawg Shad (Speckled Minnow)
3.5"	#28	35HS028	852466300282	3.5" Hawg Shad (Greenback)
3.5"	#40	35HS040	852466300404	3.5" Hawg Shad (Pearl-blue)
3.5"	#286	35HS286	852466302861	3.5" Hawg Shad (Hitch)
3.5"	#287	35HS287	852466302875	3.5" Hawg Shad (June Bug)

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KICK SHAD SERIES



Swimbait imitating live baitfish with natural and popular colors. Highly effective on largemouth bass, smallmouth bass, walleye, zander, pike, perch, trout, crappie and other freshwater species.

Available in 6".



#02 Marsh Killie



#08 Baby Rainbow



#20 Alewife



#21 Ayu



#23 Silverside



#26 Speckled



#28 Greenback



#40 Pearl-blue



#286 Hitch



#287 June Bug

Size	Color	SKU	UPC	Description
6"	#02	60KS002	852466620021	6" Kick Shad (Marsh Killie)
6"	#08	60KS008	852466620083	6" Kick Shad (Baby Rainbow)
6"	#20	60KS020	852466620205	6" Kick Shad (Alewife)
6"	#21	60KS021	852466620212	6" Kick Shad (Ayu)
6"	#23	60KS023	852466620236	6" Kick Shad (Silverside)
6"	#26	60KS026	852466620267	6" Kick Shad (Speckled Minnow)
6"	#28	60KS028	852466620281	6" Kick Shad (Greenback)
6"	#40	60KS040	852466620403	6" Kick Shad (Pearl-blue)
6"	#286	60KS286	852466622868	6" Kick Shad (Hitch)
6"	#287	60KS287	852466622874	6" Kick Shad (June Bug)

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HELIX NINJA SERIES



Revolutionary buzzbait with versatility - long distance cast and slow retrieve. Highly effective on largemouth bass, smallmouth bass, pike and occasional crappie.

Specification:

Distance: 100 - 225 ft

Retrieve: 3:1 ratio reel

Weight: 3/8 oz

Hook Size: 4/0 (Premium Hook)



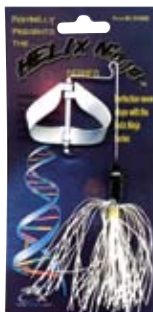
#700 Red Storm



#701 Black Thunder



#702 Chartreuse Lightning



#703 White Flash



#704 Gold Cyclone

Size	Color	SKU	UPC	Description
3/8 oz	#700	38HN700	852466385708	3/8oz Helix Ninja (Red Storm)
3/8 oz	#701	38HN701	852466385715	3/8oz Helix Ninja (Black Thunder)
3/8 oz	#702	38HN702	852466385722	3/8oz Helix Ninja (Chartreuse Lightning)
3/8 oz	#703	38HN703	852466385739	3/8oz Helix Ninja (White Flash)
3/8 oz	#704	38HN704	852466385746	3/8oz Helix Ninja (Gold Cyclone)

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SAMURAI TWIN SPIN



Innovative spinnerbait with 3 independent spinning motions that allows a smooth falling descent and glides through the water like a propeller. Highly effective on largemouth bass, smallmouth bass, and pike.

Specification:
 Distance: 100 - 150 ft
 Retrieve: 3:1 ratio reel
 Weight: 3/8 oz
 Hook Size: 3/0 (Premium Hook)



#01 - Bass



#03 - Bluegill



#05 - Gold Shiner



#07 - Shad



#09 - Chart/White

Size	Color	SKU	UPC	Description
3/8 oz	#01	38STS001	852466680018	3/8 oz Samurai (Bass)
3/8 oz	#03	38STS003	852466680032	3/8 oz Samurai (Bluegill)
3/8 oz	#05	38STS005	852466680056	3/8 oz Samurai (Gold Shiner)
3/8 oz	#07	38STS007	852466680070	3/8 oz Samurai (Shad)
3/8 oz	#09	38STS009	852466680094	3/8 oz Samurai (Chartreuse/White)

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